

Trade-in Credit Given for Analog Equipment

Crestron "Cash for Trash" trade-in program sparks demand for digital systems



The Crestron "Cash for Trash" program allows the trade-in of old analog video distribution systems for a significant credit toward a brand new, state-of-the-art Crestron DigitalMedia 8G+™ system. There won't be a better time than today to upgrade those legacy systems. This program won't last forever.

"Upgrading to digital with Crestron DigitalMedia 8G+ is painless, quick and easy," says Sean Goldstein, Crestron VP of Marketing. "You can use existing wiring, so you don't have to break open walls. You literally just swap out the hardware. Now, with our trade-in program, we're even paying you to do it. There's no other product or program like this anywhere."

Today, digital HD audio and video is the standard in boardrooms and classrooms. Converting legacy analog video distribution systems to digital is as simple as swapping out your existing analog gear with Crestron DigitalMedia 8G+. There are no new wires to pull or connectors to terminate and you're instantly in the digital world. It doesn't get any easier than that.

With big cash trade-in incentives still available, upgrading to digital will never be more affordable. Take advantage of these generous cash rebates while they last.

For more information about the Crestron "Cash for Trash" program contact Crestron Sales Support Services techsales@crestron.com

